



TOBACCO USE TRENDS AND HARM REDUCTION

KAZAKHSTAN- 2023

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**Healthy
Initiatives**



Survey in Kazakhstan in 2021 and 2022

Percentage of respondents who used one of the products at least once in the last month (30 days)

Cigarettes

24.75 %
25.5 %

Electronic cigarettes (vapes)

9.21 %
7.39 %

Heated tobacco

8.02 %
6.39 %

The number of Kazakhstanis who tried to quit in the last 12 months in 2021 and 2022 increased

49.1 %
45.5 %

Self-control – the most popular way to quit smoking among Kazakhstanis

76.5 %
64.6 %

CESSATION ASSISTANCE

Support for smoking cessation in Kazakhstan is declarative.
In all clinics, there are healthy lifestyle rums.

Doctors do presentations for children and young people, our smokers are provided with information about the harm of smoking and advised to keep a smoking cessation diary.

ЗУ ЖИЗНИ!



Министерство здравоохранения Республики Казахстан
Национальный центр проблем формирования здорового образа жизни
Республиканский научно - практический центр психического здоровья

Электронная сигарета вредна для здоровья!

Из фактов:

LEGISLATION



2019

Import, production, sale and distribution prohibition of the of snus



2021

Excise duties on heated tobacco and e-liquid were introduced



2022

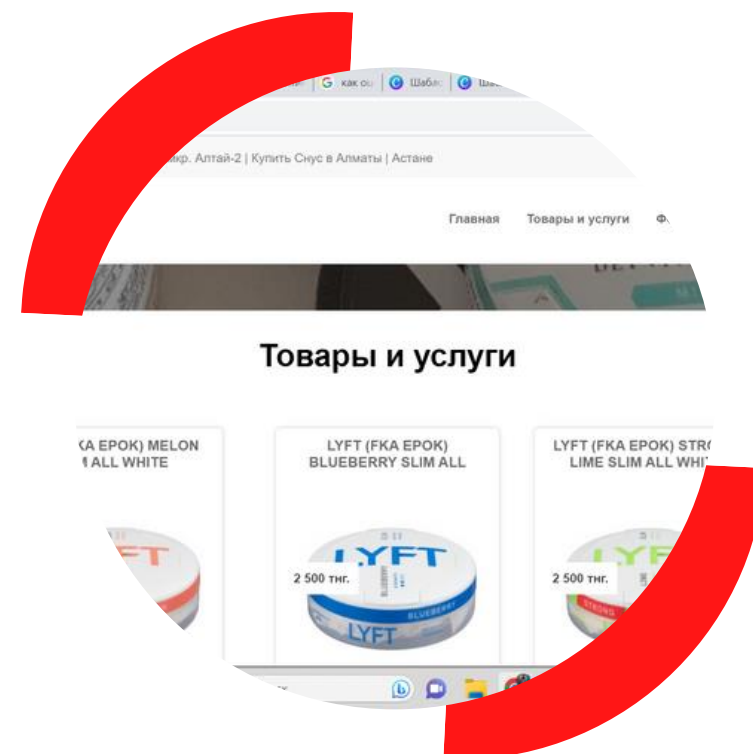
A proposal to limit the amount of nicotine in nicotine liquid



2023

Proposal to ban vapes

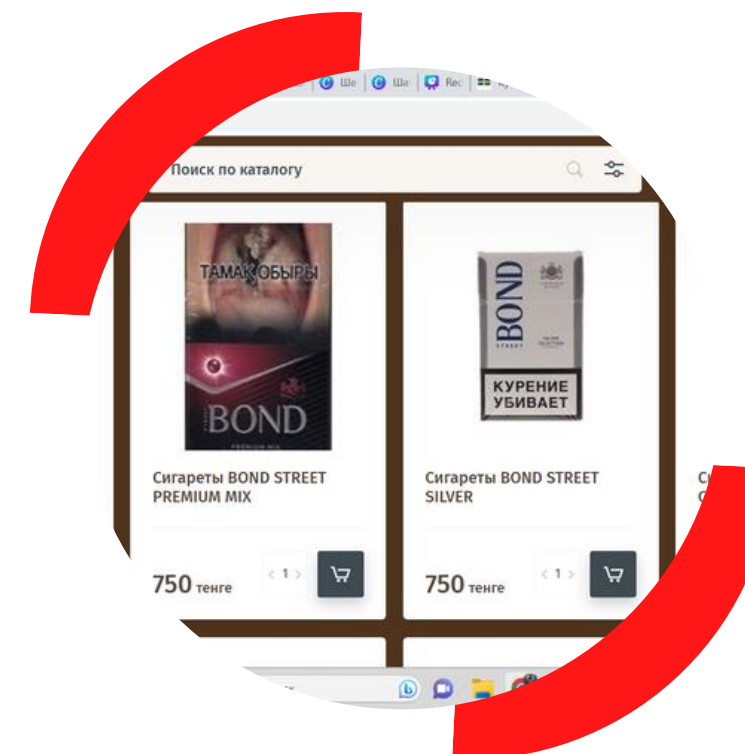
RESULT



145 tenge
per portion



38-45 tenge
per stick



37 - 45 tenge
per cigarette



GOVERNMENT PERSPECTIVE



Evaluate the total ban on SNUS as successful.



Believe that an epidemic of SNUS consumption among young people has been prevented.



Equate SNUS consumption to the consumption of nasvay in Uzbekistan.



Believe that the chemicals contained in electronic cigarettes contribute to the development of cancer.



THANK YOU

FOR YOUR ATTENTION

Anastassiya Kalashnikova

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